

Press Release

Updates to US tariffs:

ANFAO is monitoring the situation to safeguard the interests of Italy's eyewear industry

Milano, 8 April 2025 – Subsequent to the Executive Order signed by President Donald Trump on 2 April, introducing 'global reciprocal tariffs' on all imports to the United States, ANFAO – Italian Optical Goods Manufacturers' Association – is closely monitoring the evolution of the situation, in ongoing dialog with **Confindustria, The Vision Council and ITA [Italian Trade & Investment Agency] New York**.

The order, in force from 5 April, imposes an **additional 10% tariff** on all goods entering the US, regardless of the country of origin. **Starting 9 April, the tariff on eyewear products from Italy rises to 20%. This tariff is not added to the previous 10% but replaces it, bringing the tariff to a total of 20%. It is, however, added to the charges already in force, which did not exceed 3%, prior to enactment of the measure.**

The **"de minimis" treatment** also remains in force for shipments valued at less than **\$800**, which **remain exempt from duties**, except for those from China. However, it was announced that this tariff exemption might be **suspended as soon as an automated system for customs duty collection**, currently under development, **is activated**.

The **US is the leading market for Italy's optical goods industry** and it is crucial that the sector be supported promptly, with clear informative material and ongoing dialog with Italian and international institutions. A commitment that ANFAO is pursuing with determination through targeted actions and active dialog with the relevant institutions.

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